



web



print



outdoor



packaging

lizheinz  
profile  
education  
awards  
experience

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I have worked as a Graphic Designer and Web Developer for the past 19 years. As a Creative Designer and Director I have worked individually and as a team member and I am experienced in all media.

1992 Associate Science Degree Commercial Art - San Diego City College  
1991 San Diego Mesa College Abroad Studies in Italy - Design Studies in Venice and Florence Italy

1990-92 San Diego City College Honor Roll, Pell Grant, EOPS, New Horizons, Edwards International Scholarship for Design Study in Italy, Cal Grant

Freelance

Graphic Designer/Web Developer - October 2010 - present

I work for multiple clients as a Freelance Graphic Designer creating print marketing material and web sites from conception to production.

Rocking Horse Ranch Resort - 600 Rt. 44/55, Highland, NY 12528 - 845.691.2927

Marketing Director/Web Developer/Graphic Designer - February 2009 - October 2010

I developed brand and corporate identities, websites, print and online advertisements, billboards and outdoor advertisements for Rocking Horse Ranch and SplashDown Beach.

Animal Magazine of San Diego - 3089C Clairemont Dr., Ste. 254, San Diego, CA 92117 - 858.499.0349

Web Developer/Graphic Designer - August 2004 - May 2009

Designer for a quarterly print magazine, I also created their website.

EMICO - 9890 Towne Center Dr., San Diego, CA 92121 - 858.550-3399

Web Developer/Graphic Designer - October 2003 - August 2004

I designed 10 new websites and was responsible for the daily maintenance of the existing sites.

Bridge21, Inc. - 914 North Coast Hywy 101, Encinitas, CA 92024 - 877.427.4524

Web Developer/Graphic Designer/Digital Video Editor - August 2002 - October 2003

I redesigned the company website and created a corporate Intranet. I created a Member's Knowledge Base which was online training for the members through streaming video. I filmed, edited and linked videos to the website. I created all the print direct mail.

Providence Systems, Inc. - 6349 Palomar Oaks Court, Carlsbad, CA 92009 - 800.945.3485

Webmaster/Graphic Designer - November 2001 - August 2002

I redesigned the company's 3 year old website, and created a corporate Intranet. I designed print promotional material, workbooks and seminar event signage.

WorldxChange Corporation - 9775 Business Park Ave., San Diego, CA 92131 - 858.547.5700

Web Developer/Graphic Designer - October 2000 - November 2001

I redesigned the company's website and corporate Intranet, created an online Flash training presentation and expanded the presentation to an interactive training CD for distribution. I designed print ads.

Signature Creative - 1143 Auraria Prkwy., Ste. 106, Denver, CO 80204 - 303.595.0660

Web Developer/Graphic Designer - October 1998 - August 2000

I created websites for hotels using Flash.

Advisor Media, Inc. - 5675 Ruffin Rd. - San Diego, CA 92123 - 858.278.5600

Graphic Designer/Web Designer - November 1995 - September 1998

I was responsible for every aspect of the design and layout of 2 monthly and 1 bi-monthly magazines, from cover art to blueines. I created online banner ads in Flash.

Hart Publishing, Inc. - 7358 Trade St., San Diego, CA 92121

Senior Graphic Designer - October 1992 - November 1995

I designed Chamber of Commerce Directories and Military Newcomers Guides. I also created ads and direct mail advertising.

skills

PC and MAC platform  
Adobe CS5: Photoshop, Dreamweaver, Illustrator, InDesign, Flash (ActionScript), Fireworks, Director, Premier  
HTML, CSS, WordPress  
QuarkXPress, 3D Illustration: RayDream 3D

Microsoft: Producer, PowerPoint, Word, Xcel  
Web Design and Animation, Video Production and Editing, Computer Illustration, Strong Conceptual and Design Abilities and Fine Art Background  
Known for creativity and flexibility

references

Steve Turk - Owner Rocking Horse Ranch - 600 Rt. 44/55, Highland, NY 12528 - 845.691.2927

Joan Schuman Associates - Advertising/Public Relations - 44 Main Street, Kingston, NY 12401 - 845.338.2955

Additional references available upon request